

BILL BARANY

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UX Portfolio at: www.billbarany.com/Bill-Barany-UE-Designer.pdf (11 MB)

Art portfolio & references available on request.

PROFESSIONAL EXPERIENCE

Synthasite / Yola

User Experience Designer
11/08 – 04/09

- As a contracted User Experience Designer I created competitive analysis, user research and product documentation for small startup. I played a key role in team tasked with converting the Synthasite web site into the Yola brand.

SolutionSet, LLC

User Experience Designer
10/07 – 11/08

- As a User Experience Designer I developed UX solutions for client projects. Responsible for auditing client's UE and AI to determine new requirements to match client's business goals. Project clients include eBay Developers Program, EFI, TIBCO, Chevron, Facebook, WePC.com and Wells Fargo.

Walmart.com

Senior Interface Designer
02/05 - 10/07

- Assigned as interface designer for various business groups for large scale E-commerce web site. Was a member of team tasked with redesigning web site. Designed interface specifications for organic micro-sites, music download services, photo and pharmacy projects. Developed brand style guides, multimedia assets and templates for 3rd party partnerships.

University of California Botanical Garden, Berkeley

Museum Scientist
04/03 - 02/05

- Responsible for museum collections of rare plants collections in world-renowned botanical garden. Designed landscapes, interpretive displays and tours for public and educational visitors. Instructed students and volunteer staff in horticultural & museum practices.

Switch Technologies

Director of Product Development
6/00 - 04/03

- Responsible for design of IA, technical requirements, and project management for web application development of client web sites. Conceptualized and developed flagship product the Switch Publishing system. Client web sites include The National Basketball Players Association, Ducati Motor's Ducatiworld, Sorrent (GLU.com), Guerrillafunk Records and GNN.tv

LookSmart

Senior Interface Designer
03/99 - 6/00

- Designed business presentations and co-branded web sites for business development and syndicated products divisions. Developed user tested IA and UI design standards for web search products. Designed co-branded search web sites for NetZero, CNN, Sports Illustrated, Lycos, AOL/Time Warner, Lodgenet, and British Telecom (BT) and ISPs.

CNet / Snap.com / NBCi

Lead Designer
06/98 - 03/99

- Designed co-branded web sites and search applications for Business Partnership team. Designed the corporate Intranet, style guides and business presentations. Created brand identity assets for print, web, TV and CDROM

SKILLS

Computer Skills

- Adobe CS4 Suite, Flash (some action scripting), Visio, Dreamweaver, Director, Jira, Powerpoint and familiar with 3D and video applications.

Programming Knowledge

- Solid understanding of HTML, XML, CSS,code. Very familiar with FLEX, AJAX, PHP, JSP and JavaScript interactions.

Other Skills

- Mac, PC and Unix literate. Print and Web 2.0 savvy. Hand sketching, mechanical drawing, exhibit construction, sound stage design audio mixing and music & performance event production

EDUCATION

San Francisco Art Institute, BFA

- Concentration in painting, drawing, photography and art history

Santa Barbara City College, AA

- Concentration in art history, drawing, science and sculpture.

EXTRA CURRICULAR

- As DJ Big Dolla, I perform at art infused events like Bohemian Carnival, Bootie, Freco-de-Mayo, and Cirque Berzerk. I am a founding member of the "Fringe Arts Collective", a group dedicated supporting live music, art and performance. I am also an avid vintage toy collector.